







## **paramount** |,par 'mount|

adjective

more important than anything else; supreme of greatest/prime importance; uppermost, supreme, chief, overriding, predominant, foremost, prime, primary, principal, highest, main, key, central, leading, major, top; informal number-one.

- [ attrib. ] having supreme power





**JOSEPH LUTCHMANSINGH**  
**FOUNDER**  
**(1909-1985)**



# PARAMOUNT HISTORY

YOU DON'T BECOME PARAMOUNT OVER NIGHT. OVER SIXTY YEARS AND TWO GENERATIONS OF LUTCHMANSINGH'S HAVE GUIDED THIS COMPANY INTO BECOMING A WORLD CLASS NATIONAL TREASURE. PARAMOUNT HAS SEEN TRINIDAD THROUGH POST WAR GROWTH, INDEPENDENCE, TWO ENERGY BOOMS AND COUNTLESS MILESTONES.

Joseph Lutchmansingh was a St. Mary's College boy and after school, went to work at Shell where he spent three years, bought a car, a great thing in those days and then left to start his own company. The Paramount Transport and Trading Company Ltd. was founded in 1945 with two trucks hauling Cargo from Port-of-Spain. Mr. Lutchmansingh was highly disciplined and diligent and got to work at 6a.m. each morning.

He soon landed a contract for the Americans who were then still stationed on the island. This facilitated further development of the company and by 1962 the fleet had expanded to 15 trucks. In 1957 Paramount participated in the first large construction project carried out by Texaco Trinidad, a desulferization plant.

By this time Paramount trucks were hauling most of the tubular goods that were used in the oil industry both on and off shore. This provided a solid base for the coming boom of the 70's era. Subsequently Paramount's services were sought after by every large, multinational visiting the country. It was during this period that Paramount initiated a thirty year relationship with Amoco which continues today with bpTT.

When the price of oil went from \$US40 dollars a barrel to \$US13 a barrel, that marked the beginning of the recession. Paramount was the industry leader; living up to its name; and was able to stay the course providing services for the companies that remained. Needless to say they were still around for the second boom period of the late 90's, when significant investments took place in the energy sector in Trinidad and Tobago. Bechtel International contracted Paramount to handle all transportation and warehousing needs in the construction of the first Atlantic LNG Train 1 Natural Gas Plant. They have since worked on all subsequent trains.

Paramount continues to grow and improve and is currently headed by Joseph's two sons Keith and Ansel Lutchmansingh. Paramount is the leading company providing heavy crane lifting and specialized transportation. The brothers have also seen it prudent to diversify the company into a number of different areas including, readymix concrete services, civil construction and aggregate and quarry products.





THE CORNERSTONE  
OF OUR CULTURE IS MAINTAINING THE  
HIGHEST ETHICAL STANDARDS WHILE  
BEING RELIABLE AND EXCEEDING  
OUR CUSTOMERS' EXPECTATIONS.

IN KEEPING WITH THIS, OUR  
OPERATIONS ARE TRANSPARENT TO ALL  
STAKEHOLDERS.





## OUR MISSION STATEMENT...

...TO BE THE REGION'S LEADING SOURCE FOR ALL HEAVY EQUIPMENT AND RELATED SERVICES BY PROVIDING SAFE, RELIABLE AND INNOVATIVE SOLUTIONS, WHILE MAINTAINING AN ETHICAL APPROACH TO THE WELL BEING OF OUR EMPLOYEES, CLIENTS AND THE GENERAL PUBLIC WHO ARE PARAMOUNT IMPORTANCE.







THE PARAMOUNT TRANSPORT AND TRADING COMPANY LIMITED IS A STRATEGICALLY FOCUSED, FUTURE DRIVEN, DYNAMIC ORGANIZATION THAT IS CONSCIOUSLY GUIDED BY ITS VISION, MISSION AND CORE VALUES.





# TEAMWORK

WE BUILD EFFECTIVE RELATIONSHIPS WITH ALL MEMBERS OF STAFF BY HARNESSING A COOPERATIVE ENVIRONMENT SO THAT WE CAN BETTER SERVICE THE NEEDS OF OUR CUSTOMERS. AN OPEN DOOR POLICY IS AN INTEGRAL PART OF THE PARAMOUNT CULTURE. IN KEEPING WITH THIS, ALL THE ACTIVITIES OF THE ORGANIZATION ARE DEPENDENT ON THE OPENNESS OF COMMUNICATION AMONG ALL WORKERS SO AS TO FACILITATE THE FLOW OF WORK IN A TIMELY MANNER. THE PARAMOUNT TEAM EFFECTIVELY MAXIMIZES EMPLOYEE INVOLVEMENT TO ACHIEVE QUALITY OF RESULTS WHILE MINIMIZING COST. THIS IN TURN CREATES OPPORTUNITIES FOR WELL MOTIVATED TEAM MEMBERS THAT ARE FOCUSED ON ORGANIZATIONAL SUCCESS. WE SEE OUR EMPLOYEES AS THE ASSETS THAT WILL MAINTAIN OUR COMPETITIVE POSITION.









# INTEGRITY

AT THE CORNERSTONE OF OUR CULTURE, WE CONSISTENTLY DELIVER ON THE HIGHEST ETHICAL STANDARDS WHILE BEING RELIABLE AND EXCEEDING OUR CUSTOMER NEEDS. WE FURTHERMORE DEFINE OUR OPERATIONS AS BEING FOCUSED ON TRANSPARENCY WHILE DEALING WITH ALL STAKEHOLDERS.









## VISION STATEMENT

...TO DELIVER TO OUR GROWING CLIENTELE, THEIR NEEDS FOR  
HEAVY EQUIPMENT AND CONSTRUCTION SERVICES THAT ARE  
PARAMOUNT TO WORLDCLASS QUALITY.







“VISION - IT REACHES BEYOND THE THING THAT IS, INTO THE CON-  
CEPTION OF WHAT CAN BE. IMAGINATION GIVES YOU THE PICTURE.  
VISION GIVES YOU THE IMPULSE TO MAKE THE PICTURE YOUR OWN.””

- ROBERT COLLIER



# LEADERSHIP

THE PARAMOUNT CULTURE FOSTERS THE GROWTH OF LEADERS TO DRIVE A SHARED VISION BY SEEING BEYOND ENVIRONMENTAL AND OPERATIONAL BOUNDARIES. WE DEVELOP AN EXECUTING STYLE THAT IS BUILT ON MUTUAL RESPECT. PARAMOUNT'S LEADERS SEE BEYOND POSSIBILITIES BY BRINGING THE IMPOSSIBLE TO REALITY.









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# LOYALTY

AT THE HEART OF THE GROWING ORGANIZATION IS THE COMMITMENT OF BOTH EMPLOYEES AND CUSTOMERS ALIKE. THERE IS THE REALIZATION OF REAL VALUE GAINED THROUGH POSITIVE RELATIONSHIPS, WHICH IN TURN DEFINE OUR CULTURE THAT DRIVES THE ORGANIZATION TO EXCELLENCE.



# COMMITMENT

PARAMOUNT IS ESTABLISHED AROUND SOUND RELATIONSHIPS WITH ALL STAKEHOLDERS. CRITICAL TO SUCH RELATIONSHIPS IS THE NEED FOR SAFETY, A STABLE AND BALANCED ORGANIZATION, ENVIRONMENTAL PRESERVATION, FAMILY PRESERVATION, COMMUNITY PRESERVATION AND MEETING THE NEEDS OF OUR CLIENTS. IN OUR QUEST, WE ARE DEDICATED TO A COMMITMENT OF MAINTAINING THE HIGHEST QUALITY AND BRINGING SUCCESS THROUGH EXCELLENT SERVICE AND CONTINUALLY ENGENDERING THE NEED TO EXCEED THE EXPECTATION OF BOTH INTERNAL AND EXTERNAL CUSTOMERS.

















# PARAMOUNT COMMUNITY

OUR ROLE IN CARNIVAL CERTAINLY IS AN EXCITING ONE. HERE WE BRING THE SAME LEVEL OF PROFESSIONALISM AND SERVICE, TAKING FESTIVAL TRANSPORTATION TO A NEW LEVEL. THIS HOWEVER IS NOT THE EXTENT OUR INVOLVEMENT IN THE COMMUNITY. INDEED PARAMOUNT IS COMMITTED TO SUPPORTING NATIONAL DEVELOPMENT ON ALL LEVELS.

The Paramount presence was felt for two consecutive years at the 2007 and 2008 Carnival festivity where our colours were on display to the world. Paramount was given the responsibility of redesigning trailers to meet specialized requirements of our client. Our trailers and trucks created the possibilities for the movement of Sound Systems and Carnival revelers at the same time in a safe efficient manner while utilizing traditional heavy equipment. Our skilled drivers were noted for their maneuvering techniques and their fit to the culture of the national event.

Paramount is involved with youth development in Trinidad and Tobago as we recognize that they are the future of our enterprising country. As such, we believe that the youth must be guided into productive and motivational ventures that will positively impact their lives and by extension their communities. For this reason Paramount has been a resonating sponsor for the Wiltshire Sports Club football League for a number of years. Through this effort we hope that the youths have benefited by being motivated and invigorated in the direction of personal and community success.

In keeping with the initiative of building communities, Paramount has seen the need to build role models for the youths so that they can emulate behaviors that will positively impact the community and in turn will cascade to the national level. To this end, Paramount has also contributed significantly to the Paramount National Unity over 35 Football League. With this venture we hope to have in place strong community leaders.

Our sponsorship is not limited to local football. Paramount has been a Platinum Sponsor for the bpTT Charity Pro Am Golf Tournament for the last five years as well as the sole platinum sponsor for the Atlantic LNG golf tournament from its inception two years ago. We feel compelled to be a part of these activities as these tournaments are geared towards raising funds for major charitable causes while developing and exposing our local players to an international standard. The proceeds from these charities have been channeled to productive use. Examples are, the fight against HIV/ Aids, the Coalition Against Domestic Violence and the refurbishment of homes for children among other initiatives.

In our continuous efforts toward community development, Paramount has offered assistance to many of the nation's schools for various activities that range from infrastructure development to prize giving ceremonies to cultural development. In addition, Paramount has been a member of the H.Y.P.E. and M.U.S.T. training programs that allow young people to be trained by us, in highly sought after skills.

Continuing our drive to give back to society, Paramount could not ignore the plight of our elderly citizens. We have noted their importance to society as they are part of the rich history of our country. Paramount will continuously pledge its support to many of the elderly homes in the country.











# PARAMOUNT ASSETS

A COMPANY LIKE PARAMOUNT HAS A LOT OF LARGE ASSETS, AND ONE CAN SPECULATE AS TO WHICH ONE IS THE BIGGEST, THE 750 METRIC TON CRANE, THE LOW LOADERS, HEAVY HAULERS, OR ANY NUMBER OF THE OTHER PIECES OF EQUIPMENT; BUT AT PARAMOUNT THE BIGGEST ASSET IS NOT THE CRANE YOU SEE HERE, LOOK A LITTLE CLOSER, THAT'S RIGHT, THE LITTLE OPERATOR, THAT'S THEIR BIGGEST ASSET.

Our people transcend to the core rigidity of the organization that exceeds all expectations as it relates to our customers and internal processes.

Our team consists of a wide diversity of competent individuals with a strong global mind set, each of whom contribute specialized knowledge to help build a better organization that is continuously learning and developing. This is to prevent the stagnation of the organization. We understand the need to continuously challenge ourselves to bring about continuous improvement to our work processes.

It is our people that give us our competitive edge by bringing forth limitless possibilities and by creating new opportunities, techniques and harmony to the organization.

We are characterized by a strong execution drive, the will to provide the best services and the drive from all members to continuously improve by building new skills coupled with growing experience. Our people are therefore in touch with the newest and best techniques, business trends and contemporary issues.

Our strong culture and ethics enhances our strategic position by embodying to our beliefs, vision, objectives and our underpinning approach to business. Such a culture creates self motivated individuals who drive leadership development and in turn organizational success.

The Paramount team offers open communication across all levels and with the client base, thus allowing for real time processes and progress charting that ensures the success of all project undertakings. This allows us to be accountable for and adaptable to our activities while bringing forth a level of professionalism that adds value to clients.

Our proactive disposition allows us to be very efficient so that we can maximize our service offering.







“UNLESS COMMITMENT IS MADE, THERE ARE  
ONLY PROMISES AND HOPES... BUT NO PLANS.”

— PETER DRUCKER







# PARAMOUNT SERVICES

## WAREHOUSING & MATERIAL HANDLING

Paramount oversees the receipt, issuance, handling and tracking of cargo and equipment coming through Trinidad’s ports, offering safe storage in one of our many warehouses and delivery to the job-site.

## ENGINEERING

Extensive engineering plans are required when transporting or lifting abnormal and heavy loads. Imaginative solutions and comprehensive planning are essential. Our engineering teams face the challenge of moving outsized objects through industrial or civic areas on tight schedules while staying in budget. Paramount has the manpower and equipment to complete any job. If we do not have the tools on hand, we will acquire new equipment for any project that calls for it.

## STORAGE

We have several acres of secure storage space. Our warehouses and open-storage yards are strategically located near Trinidad’s ports and industrial parks. Each stored item is carefully labeled and filed for easy tracking and access.

## RENTAL

All of our equipment is available for rental. We supply experienced and fully certified crews to operate rental cranes, trucks and lifts, thereby guaranteeing compliance with our stringent in-house safety standards. Each machine is certified and fully insured, in keeping with OSHA regulations. In addition, we provide immediate repair and replacement in the event that any glitch should arise during use.

## CUSTOM BROKERAGE

We expedite shipments through customs and obtain clearance at ports.

# PARAMOUNT SERVICES CONT'D

## SALES

### DISTRIBUTORS OF SPECIALIZED EQUIPMENT/ MACHINERY

**P**aramount is the sole distributor for the following in Trinidad and Tobago:

- Renault Trucks – seen as one of the leading truck manufacturers globally, Renault offers new Trucks through Paramount. Paramount is in turn offering complete in house maintenance by utilizing genuine parts. The best diagnostic tools are also available to ensure optimal performance.
- Lull Telehandlers – Paramount is also a supplier for Lull Telehandlers which adds to the advantage of customers by offering a horizontal placement system and precise positioning. Lull Telehandlers are backed by the strength and technology of JLG.
- Linkbelt Cranes – We supply a wide variety of cranes from Linkbelt. These would include:
  1. Lattice Crawler cranes
  2. Heavy Duty Crawler Cranes
  3. Telescopic Crawler Cranes
  4. Lattice Truck Crane
  5. Rough Terrain Cranes
  6. All Terrain Cranes
  7. Hydraulic Truck cranes
  8. Truck Terrain Cranes
- Rayco/ Wylie Crane Monitoring Systems – These systems monitor and display loading information with a high rate of accuracy. It is a new approach to crane safety instrumentation since at a glance; the operator can find graphically all the parameters of a machine that are connected to the system.

**P**aramount is the an authorised distributor for the following:-

- JLG – Aerial access equipment designed to improve production by enhancing the safety and meeting operational challenges. All maintenance for these equipment is also provided in house.

## CONTAINER TRANSPORT

**P**aramount has the largest fleet of trailers in the Caribbean that can service all containerized moving needs for our clients. Our reliability and customer service has allowed us to form strong relationships with customers like S.M. Jaleel Limited, Unilever Limited, Shell International Limited and Samsung Limited. To date Paramount has a growing list of satisfied clients who see us as the preferred choice for this service in the industry.

## OTHER KEY SERVICES

- Turnkey Project cargo handling
- Irregular and Oversized Load Transport
- Heavy Lifting, Heavy Haul and Rigging Engineering
- Cargo and Material Handling
- Mechanical Erection
- Project Warehousing
- Custom Brokerage





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“THERE’S A DIFFERENCE BETWEEN INTEREST AND COMMITMENT. WHEN YOU’RE INTERESTED IN DOING SOMETHING, YOU DO IT ONLY WHEN CIRCUMSTANCES PERMIT. WHEN YOU’RE COMMITTED TO SOMETHING, YOU ACCEPT NO EXCUSES, ONLY RESULTS.”





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# CONCRETE



**T**hrough its sister company, Advance Readymix Limited, Paramount is able to service all the concrete needs of Trinidad and Tobago. Our concrete plant at Pt. Lisas represents a new initiative of Paramount in meeting the growing clientele needs. This service is of the highest quality as our concrete plant is a modern facility, equipped with the best talent in the industry to operate and maintain it. Complementing this fact is our new fleet of Concrete Mixer Trucks, Dump Trucks and Concrete Pump Trucks.

All of these factors offer us the luxury of providing a superior product and service. Such services for concrete include:

1. Power floating
2. Concrete Pump Rental
3. Specialized mixes (Various Strengths)
4. Aggregate and concrete testing















# EQUIPMENT RENTAL



Our equipment fleet is noted for being the largest and most reliable in Trinidad and Tobago and indeed the Caribbean region. It consists primarily of cranes, tractor trucks and trailers of all types, forklifts, front end loaders, arm-loaders, side loaders, man-lifts, scissors-lifts, generating sets, welding units, air compressors and other equipment peculiar to the construction and industrial sectors. The dominating aspect of our fleet is cranes, with lifting capacities from 6 to 750 metric tons. Significant components of our fleet of equipment are our tractor trucks, of which we have more than 150, and our trailers consisting of over 650, all of which are of various types and carrying capacity. For transporting loads of abnormal sizes and weights, we utilize our Nicolas Modular Trailers and our Cometto self-propelled, modular trailers, which have capacities of 1200 metric tons and 800 metric tons respectively. These trailers have been used to transport the largest and heaviest loads in our country's history.





# CONTRACTING SERVICES



**contractors Ltd.**  
EARTHWORKS & CIVIL CONSTRUCTION

Another recent initiative of Paramount is that of Ptt Contractors Limited. Here we specialize in, but are not limited to, Earthworks and Civil Construction. The expertise of this company allows The Paramount Transport and Trading Company to have a Total Project Management stance because we then have the ability to take full responsibility for all stages of planning, scheduling and logistics.













# AGGREGATE

## VEGA MINERALS

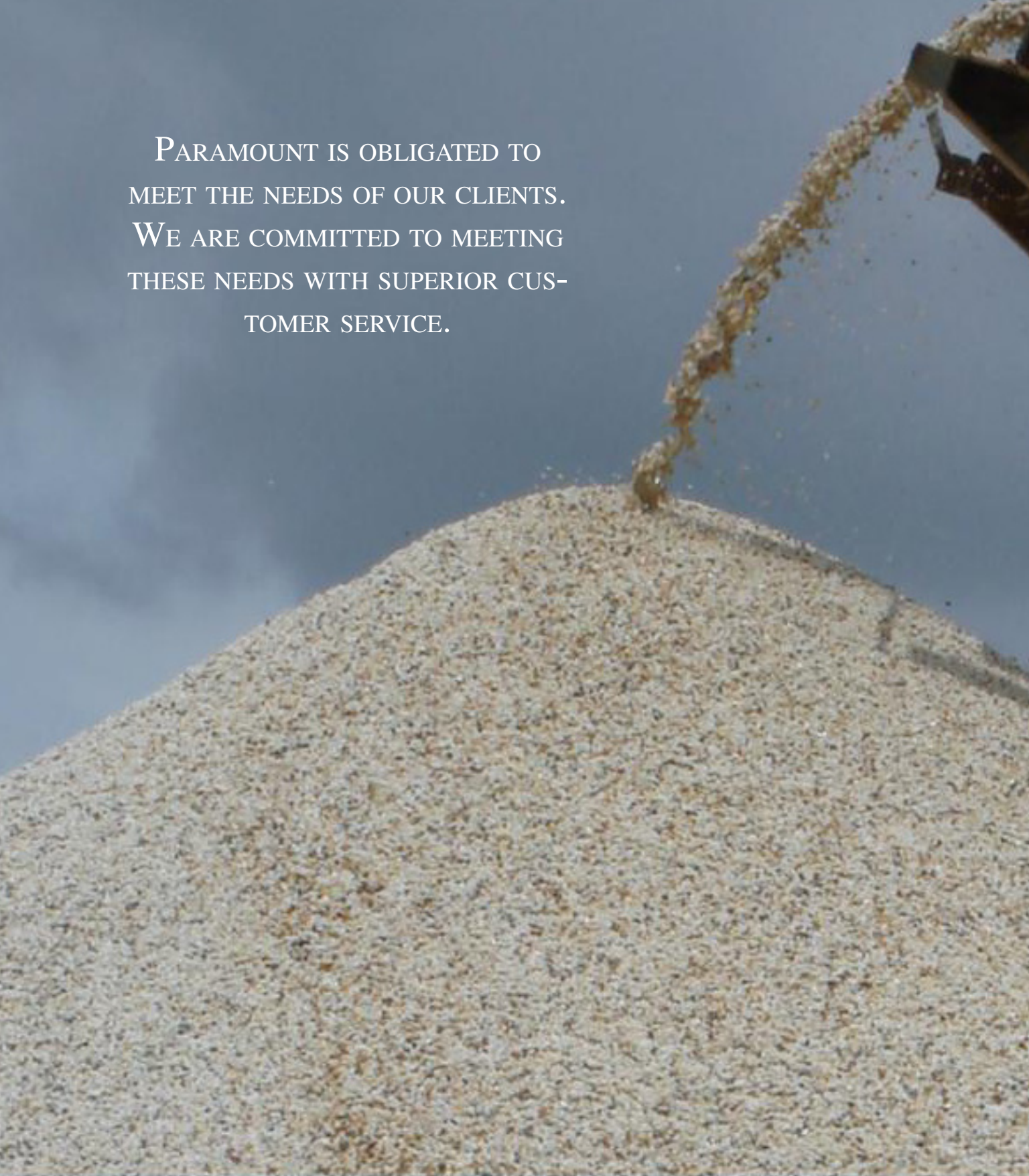
**P**aramount supplies aggregates of various grades to meet the needs of the construction industry. This effort is made possible from another spin off Company – Vega Minerals Limited, which is located at Toco Rd., Vega de Oropuche, Valencia, East Trinidad. This company operates a quarry that is wide scale offering premium raw materials which complement other Paramount operations. The key services offered are:

1. Aggregates of various sizes/ grades
2. Construction and Earth Moving Equipment Leasing and Rental
3. Land Restoration
4. Quarry Operators





PARAMOUNT IS OBLIGATED TO  
MEET THE NEEDS OF OUR CLIENTS.  
WE ARE COMMITTED TO MEETING  
THESE NEEDS WITH SUPERIOR CUS-  
TOMER SERVICE.









# PARAMOUNT SAFETY

COUNTLESS MAN HOURS, NUMEROUS PROJECTS,  
A SPECTACULAR NUMBER OF VEHICLES, MANY CUSTOMERS -  
100% RECORD.

Management is devoted to the strictest compliance to the OSH Act 2004 and its Amendments in 2006. In keeping with this we have in place well trained HSSE personnel that can handle all emergency situations. We commit ourselves to the following safety objectives:

- Senior Management's ongoing commitment to comply with relevant health and safety legislations.

- To ensure that staff is aware about their responsibilities as it relates to health and safety at all times.

- Monthly departmental delegation of health and safety coordination roles to staff as appropriately required.

- Continuous support for staff participation and consultation on health and safety.

- The organization's ongoing commitment to accurate reporting and recording.

- Scheduled reporting to the Health and Safety Department on accident frequencies and severity.

- Timely reporting of serious harm or injuries to OSHA Officials.

- The organization's commitment to continuous improvement and encouragement of best practice in health and safety management.

- The organization's commitment to support the safe and early return to work of injured employees.

In order to meet these objectives, management has fulfilled its responsibilities by:

- Taking all possible steps to provide and maintain a safe working environment.

- Providing facilities of the highest standards for all of our staff.

- Ensuring that the plant environment is not hazardous and the equipment they use is the safest. We have also implemented procedures for dealing with all emergencies.

- Identifying, assessing and controlling hazards; informing and training employees; recording and investigating injuries in a timely manner to eliminate future occurrences.





*The leadership of the*

***Atlantic LNG Expansion Project***

*is pleased to award the*

**Safest Subcontractor Award**

*for the month of*

***May 2002***

*to*

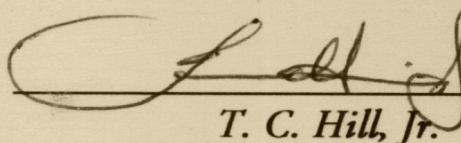
**PARAMOUNT TRANSPORT & TRADING CO. LTD.**

*for exemplary Safety Performance resulting in*

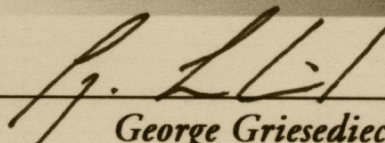
***No Lost Time Accidents***

***Demonstrating a Commitment to Zero Accidents***

***Maintaining a Safe and Healthy Work Environment***

  
T. C. Hill, Jr.

Site Manager, Bechtel International, Inc.

  
George Griesedieck  
Site Manager, Atlantic LNG (E&C)



# PARAMOUNT CONTACTS

## **The Paramount Transport and Trading Company Limited**

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1-868-653-1881

Fax Number 1-868-652-8030

1-868-652-2066

Email customerservice@paramounttransport.com

info@paramounttransport.com

Website www.paramounttransport.com



## **PTT Contractors Limited**

Pacific Avenue, Point Lisas Industrial Estate, Point Lisas

Contact Number - 1-868-679-7078

Fax Number 1-868- 636-7904

Email pttcontractors@paramounttransport.com



## **Advance Readymix Limited**

Pacific Avenue, Point Lisas Industrial Estate, Point Lisas

Contact Number - 1- 868-679-4824

Fax Number 1-868-652-8030

Email advance@paramounttransport.com



## **Vega Minerals**

6.5km Toco main Road, Vega de Oropouche, via Sangre Grande

Contact Number - 1-868-691-5455

Fax Number 1-868-668-7980

Email vegaminerals@paramounttransport.com

Website www.vegaminerals.com



## **The Paramount Transport and Equipment Limited**

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Contact Number - 1-868-652-3802

1-868-652-2066

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